



**KERCHAN**  
Professional Innovation

# Product Specification

Product No: KERSAD2022057

Product model: SAD3701KL

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## Product Features

1. Full view angle;
2. Support 3rd party APK;
3. Auto play after power on;
4. Internet and 4G is optional;
5. Horizontal or vertical installation;
6. Support split screen, multimedia display;
7. Auto copy videos & pictures, auto-save after power-off;
8. Unique sizes can be customized;
9. Flexible structure design like open & enclosed frame for different scenarios;
10. Integrated Android 6.0 rooted Solution;
11. With CE FCC ROHS certification;

## Application

Shelf Edge LCD Display is a new force in the digital retail era, which is a perfect substitute for traditional paper price tags. Kerchan 37 inch Android based shelf edge LCD screen display is a great way to advertise your product or service in retail P.O.P. or P.O.S environments by displaying with your custom videos to boost your sales and bring a better shopping experience for your customers, which is widely used in retail stores, restaurants, bank, supermarket, airport, hospital and any commercial and public in-store environment. Shelf Edge Display solves this kind of tedious work and frees up more labor and time. It can display product details, dynamic and gorgeous video animations, and stimulate consumers to buy more. At the same time, it also played a role in advertising.

## 37 inch Android Based Shelf Edge LCD Screen Display

### Specification



#### Description

- Model No.: SAD3701KL.
- Android based, support 3<sup>rd</sup> party APK.
- Open frame design which makes it more easy to integrate into POP display.
- Support split screen, multimedia display.
- No WiFi and Internet.



### Product Technical Specification

<b>Model</b>	SAD3701KL	<b>Shell color</b>	Standard: black
<b>Open Frame or Enclosed</b>	Open Frame	<b>Input</b>	AC 100-240V
<b>LCD Panel</b>	37 inch	<b>Output</b>	DC 12V/4.5A
<b>Resolution</b>	1920*540	<b>Power consumption (Watt)</b>	≤30W
<b>Brightness</b>	700cd/m2	<b>Standby (Watt)</b>	≤1W
<b>Contrast</b>	500:1	<b>Material</b>	SPCC material
<b>Colour</b>	16.7M	<b>Installation</b>	100*200VESA wall mount
<b>Response Time</b>	5ms	<b>Life Time (hrs)</b>	>20000 H
<b>Visible Angle</b>	178/178	<b>Image Format</b>	JPEG/BMP/GIF/PNG
<b>Audio Format</b>	MP3/ WMA/WAV	<b>Video Format</b>	MPEG1/MPEG2/MP4, AV/MOV/3GP/RMVP/MKV
<b>Visible Area</b>	899.71*253.04mm	<b>Control Method</b>	Remote control/Mouse
<b>Outline dimension</b>	960.9*283*44mm	<b>Default Language</b>	English
<b>CPU</b>	A64, Corte-A53,1.5GHz	<b>Menu Language</b>	Support Chinese, English
<b>OS</b>	Android 6.0	<b>Memory (RAM)</b>	1GB
		<b>ROM NAND flash</b>	8GB
<b>Storage Temperature</b>	0℃~40℃	<b>Working Temperature</b>	-20℃~60℃
<b>Working Humidity</b>	20%-80%RH	<b>Storage Humidity</b>	10%-75%
<b>Decoded Resolution</b>	Support 1080P	<b>RTC Real-time Clock</b>	Support
<b>Product Weight (N.W.)</b>	11.75KG	<b>Switch Time Setting</b>	Support
<b>System Update</b>	SD card update	<b>Plug Types</b>	US, EU, AU, UK Optional
<b>Package Size</b>	A single package: 997*93*459mm	<b>Packaging</b>	1 units/box Box Weight: 12kg (Only for reference)
<b>External Interface</b>	USB*2//SD card/HDMI OUT/DC 12V	<b>External Port</b>	Support SD/U flash disk
<b>Touch Panel</b>	Not Support	<b>Accessories</b>	User Guide, Instruction Book, Warranty, Desiccant

**Accessories:** instruction manual, warranty card, desiccant, certificate, power adapter;

**Notes:** Some of the above specifications are optional for reference only. Please select the relevant function parameters according to your need and confirm the parameters with our sales team. The final interpretation right belongs to Shenzhen Kerchan Technology Co., Ltd. A corresponding fee will be charged according to the optional function, so please confirm with us.

## Instructions and After-Sales Service

### Instructions

1. The working voltage: 100V 240V ~ 50/60Hz AC, please do not exceed the working voltage range.
2. Please place gently and do not stress when shipping and storing.

### Warranty and After-Sales Service

1. Please read carefully the product specifications firstly .
2. Before using, please confirm the product not been damaged in the transport, if damaged, it cannot be installed.
3. The power supply in the package is only used for this product; Do not use other power source.
4. When the product is faulty, please entrust the professional person to carry out inspection and maintenance to ensure the safety. Do not disassemble by yourself to avoid unnecessary damage.
5. To prevent to be suffocated to death, package materials should be stay away from children.
6. To prevent to be swallowed by children, please take care of the small components.
7. Do not cover anything on the product.
8. Products should be away from the strong magnetic field interference and high temperature objects.