



KERCHAN
Professional Innovation

Product Specification

Product No: KERSAD2022057





Product model: SAD3701KL

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Product Features

1. Full view angle;
2. Support 3rd party APK;
3. Auto play after power on;
4. Internet and 4G is optional;
5. Horizontal or vertical installation;
6. Support split screen, multimedia display;
7. Auto copy videos & pictures, auto-save after power-off;
8. Unique sizes can be customized;
9. Flexible structure design like open & enclosed frame for different scenarios;
10. With CE FCC ROHS certification;

Application

[Electronic Shelf Edge](#) LCD Display is a new force in the digital retail era, which is a perfect substitute for traditional paper price tags. Kerchan 37 inch Android based shelf edge LCD screen display is a great way to advertise your product or service in retail P.O.P. or P.O.S environments by displaying with your custom videos to boost your sales and bring a better shopping experience for your customers, which is widely used in retail stores, restaurants, bank, supermarket, airport, hospital and any commercial and public in-store environment. Shelf Edge Display solves this kind of tedious work and frees up more labor and time. It can display product details, dynamic and gorgeous video animations, and stimulate consumers to buy more. At the same time, it also played a role in advertising.

37 inch Android Based Shelf Edge LCD Screen Display

Specification



Description

- Model No.: SAD3701KL.
- Android based, support 3rd party APK.
- Open frame design which makes it more easy to integrate into POP display.
- Support split screen, multimedia display.
- No WiFi and Internet.

Product Technical Specification

Model	SAD3701KL	Shell color	Standard: black
Open Frame or Enclosed	Open Frame	Input	AC 100-240V
LCD Panel	37 inch	Output	DC 12V/4.5A
Resolution	1920*683	Power consumption (Watt)	≤30W
Brightness	700cd/m2	Standby (Watt)	≤1W
Contrast	500:1	Material	SPCC material
Colour	16.7M	Installation	100*200VESA wall mount
Response Time	5ms	Life Time (hrs)	>20000 H
Visible Angle	178/178	Image Format	JPEG/BMP/GIF/PNG
Audio Format	MP3/ WMA/WAV	Video Format	MPEG1/MPEG2/MP4, AV/MOV/3GP/RMVP/MKV
Visible Area	885.6*315mm	Control Method	Remote control/Mouse
Outline dimension	964.8*359*37.5mm	Default Language	English
CPU	A64, Corte-A53, 1.5GHz	Menu Language	Support Chinese, English
Storage Temperature	0°C~40°C	Working Temperature	-20°C~60°C
Working Humidity	20%-80%RH	Storage Humidity	10%-75%
Decoded Resolution	Support 1080P	RTC Real-time Clock	Support
Product Weight (N.W.)	11.75KG	Switch Time Setting	Support
System Update	SD card update	Plug Types	US, EU, AU, UK Optional
Package Size	A single package: 997*93*459mm	Packaging	1 units/box Box Weight: 12kg (Only for reference)
External Interface	USB*2//SD card/HDMI OUT/DC 12V	External Port	Support SD/U flash disk
Touch Panel	Support	Accessories	User Guide, Instruction Book, Warranty, Desiccant

Accessories: instruction manual, warranty card, desiccant, certificate, power adapter;

Notes: Some of the above specifications are optional for reference only. Please select the relevant function parameters according to your need and confirm the parameters with our sales team. The final interpretation right belongs to Shenzhen Kerchan Technology Co., Ltd. A corresponding fee will be charged according to the optional function, so please confirm with us.

Instructions and After-Sales Service

Instructions

1. The working voltage: 100V 240V ~ 50/60Hz AC, please do not exceed the working voltage range.
2. Please place gently and do not stress when shipping and storing.

Warranty and After-Sales Service

1. Please read carefully the product specifications firstly .
2. Before using, please confirm the product not been damaged in the transport, if damaged, it cannot be installed.
3. The power supply in the package is only used for this product; Do not use other power source.
4. When the product is faulty, please entrust the professional person to carry out inspection and maintenance to ensure the safety. Do not disassemble by yourself to avoid unnecessary damage.
5. To prevent to be suffocated to death, package materials should be stay away from children.
6. To prevent to be swallowed by children, please take care of the small components.
7. Do not cover anything on the product.
8. Products should be away from the strong magnetic field interference and high temperature objects.