



KERCHAN
Professional Innovation

Product Specification

Product No: KERSAD2022061





Product model: SAD2310HL

File No: KER2022001

Version No: V2.0

Date: 2022-01-01

Index

01	 Product Features	2
02	 Application	2
03	 Specification	3
04	 Instructions and After-Sales Service	4

Product Features

1. Full view angle;
2. Support HDMI input;
3. Boot or shutdown per designed schedule;
4. Individual display or connect & synchronize mode;
5. Unique sizes can be customized;
6. With CE FCC ROHS certification;

Application

Shelf Edge [Bar LCD Display](#) is a new force in the digital retail era, which is a perfect substitute for traditional paper price tags. Kerchan 23.1 inch Android based shelf edge LCD screen display is a great way to advertise your product or service in retail P.O.P. or P.O.S environments by displaying with your custom videos to boost your sales and bring a better shopping experience for your customers, which is widely used in retail stores, restaurants, bank, supermarket, airport, hospital and any commercial and public in-store environment. Shelf Edge Display solves this kind of tedious work and frees up more labor and time. It can display product details, dynamic and gorgeous video animations, and stimulate consumers to buy more. At the same time, it also played a role in advertising.

23.1 inch Android Based Shelf Edge LCD Screen Display

Specification



Description

- Model No.: SAD2310HL.
- Support HDMI input.
- Horizontal or vertical installation.

Product Technical Specification

Model	SAD2310HL	Shell color	Standard: black
Open Frame or Enclosed	Enclosed	Input	AC 100-240V
LCD Panel	23.1 inch	Output	DC 12V/2A
Resolution	1920*158	Power consumption (Watt)	≤15W
Brightness	300cd/m2	Standby (Watt)	≤1W
Contrast	500:1	Material	SPCC material
Colour	16.7M	Installation	Fixed Board
Response Time	5ms	Life Time (hrs)	>20000 H
Visible Angle	178/178	Image Format	JPEG/BMP/GIF/PNG
Audio Format	MP3/ WMA/WAV	Video Format	MPEG1/MPEG2/MP4, AV/MOV/3GP/RMVP/MKV
Visible Area	585.6*48.19mm	Control Method	Remote control/Mouse
Outline dimension	597.4*60.4*15.8mm	Default Language	English
CPU	TSUMV59XU	Menu Language	Support Chinese, English
Storage Temperature	0°C~40°C	Working Temperature	-20°C~60°C
Working Humidity	20%-80%RH	Storage Humidity	10%-75%
Decoded Resolution	Support 1080P	RTC Real-time Clock	Support
Product Weight (N.W.)	2.03kg	Switch Time Setting	Support
System Update	TF card update	Plug Types	US, EU, AU, UK Optional
Package Size	A single package: 662*73*185mm Bulk packages: 667*343*376mm	Packaging	1 units/box Box Weight: 2.2kg (Only for reference)
External Interface	TF card/Type-C 12V	External Port	Support SD/U flash disk
Touch Panel	Support	Accessories	User Guide, Instruction Book, Warranty, Desiccant

Accessories: instruction manual, warranty card, desiccant, certificate, power adapter;

Notes: Some of the above specifications are optional for reference only. Please select the relevant function parameters according to your need and confirm the parameters with our sales team. The final interpretation right belongs to Shenzhen Kerchan Technology Co., Ltd. A corresponding fee will be charged according to the optional function, so please confirm with us.

Instructions and After-Sales Service

Instructions

1. The working voltage: 100V 240V ~ 50/60Hz AC, please do not exceed the working voltage range.
2. Please place gently and do not stress when shipping and storing.

Warranty and After-Sales Service

1. Please read carefully the product specifications firstly .
2. Before using, please confirm the product not been damaged in the transport, if damaged, it cannot be installed.
3. The power supply in the package is only used for this product; Do not use other power source.
4. When the product is faulty, please entrust the professional person to carry out inspection and maintenance to ensure the safety. Do not disassemble by yourself to avoid unnecessary damage.
5. To prevent to be suffocated to death, package materials should be stay away from children.
6. To prevent to be swallowed by children, please take care of the small components.
7. Do not cover anything on the product.
8. Products should be away from the strong magnetic field interference and high temperature objects.